

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Low Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-024 (Filed May 15, 2008)
Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.	Application 08-05-026 (Filed May 15, 2008)

**MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON
LOW INCOME ASSISTANCE PROGRAMS FOR MARCH 2010**

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LOW INCOME ENERGY EFFICIENCY PROGRAM MONTHLY REPORT

1. LIEE Executive Summary

1.1. Low Income Energy Efficiency Program Overview

Summary of the LIEE Program elements as approved in Decision (D.) 08-11-031:

LIEE Program Summary for Month			
	Authorized / Planning Assumptions	Actual to Date	%
Budget	\$21,184,008	\$1,476,406	7%
Homes Treated	20,384	4,854	24%
kWh Saved	8,887,914	1,179,045	13%
kW Demand Reduced	2,010	108	5%
Therms Saved	478,745	65,509	14%
GHG Emissions Reduced	7,661	1,032	13%

During the month of March, SDG&E enrolled 1,320 customers in the LIEE program. Year-to-date, 3,805 have been enrolled. SDG&E's expenditures and number of homes treated on a year-to-date basis is presented in the chart above. As a result of the enrollments and homes treated, SDG&E has saved 1,179,045 kWh, reduced 108 kW of demand, saved 65,509 therms and reduced 1,032 tons of green house gas (GHG) emissions.

Through marketing and outreach efforts, SDG&E generated a total of 3,289 leads for the LIEE program in March, and is currently working to convert these leads into enrollments and homes treated.

1.2 Whole Neighborhood Approach (WNA)

1.2.1 Summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment “neighborhoods,” how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

SDG&E continues to use demographic information, provided by Claritas, called PRIZM codes to identify customers with a high probability of LIEE program eligibility. This allows SDG&E to target neighborhoods with higher concentrations of income-qualified customers in support of the Whole Neighborhood Approach (WNA).

Additionally, SDG&E will continue to coordinate outreach efforts to city and community organizations by neighborhood.

1.3 LIEE Marketing, Education and Outreach

1.3.1 Summary of LIEE program marketing, education and outreach strategies deployed this month.

Direct marketing - In March, direct marketing efforts included e-mail, direct mail, automated outbound calling and door-to-door canvassing. Below is more information on these activities.

- **E-mail**

SDG&E launched an e-mail campaign to approximately 5,000 customers on March 18, 2010. These customers were CARE participants who had not yet been served by the LIEE program. To date, 108 leads have been generated from this effort and 16 of those leads have been enrolled.

- **Direct Mail**

SDG&E mailed LIEE program information to 19,280 households with a high potential (should this be probability) for LIEE eligibility in March. A total of 170 leads were generated from the March mailings, and a total of 80 households were enrolled based on previous and current direct mail efforts.

- **Automated Outbound Calling**

SDG&E contacted 21,958 households to inform customers about the LIEE program through automated outbound telephone calls during March. From these calls, 683 leads were generated and 112 of these leads were converted into enrollments.

- **Door-to-Door Canvassing**

SDG&E's door-to-door canvassing contractor, Richard Heath & Associates (RHA), continued to aggressively canvass the SDG&E service territory in March, calling on 8,780 potentially program participants. As a result of this canvassing, RHA generated 1,237 leads and converted 1,150 of these leads into enrollments. Door-to-door canvassing continues to be a highly successful direct marketing technique for LIEE when supported by other general awareness efforts, such as local advertising and community outreach.

1.3.2. Customer Assistance Marketing, Education and Outreach for both LIEE and CARE programs

- **CARE and LIEE Community Outreach**

In March, SDG&E dedicated a significant amount of time to the agency Home Start, which is the largest agency that provides low-income customers with Earned Income Tax Credit (EITC) services. Both the EITC and CARE programs were promoted at San Diego County Health and Human Services Family Health Centers throughout the SDG&E territory through a video co-produced by SDG&E and the United Way.

CARE Capitation Contractors

SDG&E leverages the resources of community-based organizations (CBO's) and agencies called CARE Capitation Contractors to enroll customers in the CARE program. These organizations leverage existing relationships with low-income

clients to extend CARE and LIEE program benefits as part of their total assistance offering. As an incentive, SDG&E provides CARE Capitation Contractors with a fee for each enrollment generated.

In an effort to maintain relationships with these organizations and keep the LIEE and CARE programs top of mind, SDG&E visits agency sites each week. In March, SDG&E made 204 visits to 56 different agencies, which resulted in 396 CARE enrollments and 42 LIEE leads.

2-1-1 San Diego

2-1-1 San Diego is a community disaster, health and human services center and resource providing information and referrals to households that need assistance. SDG&E leverages the resources of 2-1-1 San Diego to promote CARE, LIEE and Medical Baseline programs.

Through referrals in March, 2-1-1 provided SDG&E with 85 CARE enrollments, 122 LIEE program leads and 26 Medical Baseline program applications. Referrals increased significantly over last month due to a training session, on available programs and services that SDG&E conducted at 2-1-1. What was the training session for and what things were covered thus the suggestion “available programs and services”

1.4. Leveraging Success with CSD

1.4.1 Status of the leveraging effort with CSD.

SDG&E and the LIHEAP agencies continue to look for opportunities to leverage installations of measures across both the LIEE and LIHEAP programs.

There is no activity to report on leveraging with CSD in the month of March.

1.5 Workforce Education & Training (WE&T)

1.5.1 Summary of efforts to improve and expand LIEE workforce education and training.

There was no WE&T activity for the month of March.

2. CARE Executive Summary

2.1. CARE Program Summary

CARE Budget Categories	Authorized Budget	Actual Expenses to Date	% of Budget Spent
Outreach	\$1,611,634	\$209,926	13%
Proc., Certification and Verification	\$222,967	\$50,300	23%
Information Tech./Programming	\$481,841	\$34,692	7%
Pilots	N/A		
Measurement and Evaluation	\$4,160	0	0%
Regulatory Compliance	\$190,205	\$40,121	21%
General Administration	\$410,096	\$90,407	22%
CPUC Energy Division Staff	\$102,900	\$12,193	12%
Cooling Centers			
Total Expenses	\$3,023,803	\$437,639	14%
Subsidies and Benefits	\$48,492,992	\$15,238,995	31%
Total Program Costs and Discounts	\$51,516,795	\$15,676,634	30%

2.1.2 CARE program penetration rate to date:

CARE Penetration		
Participants Enrolled	Eligible Participants	Penetration rate
270,455	351,297	77%

SDG&E saw a slight decrease in total CARE participation from 271,157 to 270,455 in March. The decrease was largely due to customers' non-response to recertification requests and general attrition from customers shutting off service. The CARE penetration rate decreased, from 77.2% to 77.0%.

2.2. CARE Marketing, Education and Outreach

2.2.1. Summary of CARE program marketing, education and outreach strategies deployed this month.

CARE Direct Marketing - In March, direct marketing efforts consisted of direct mail, automated outbound calling and door-to-door canvassing.

- **Direct Mail**

SDG&E mailed bilingual CARE program information to 32,000 households with a high probability for CARE eligibility in March. To date, only 21 households have been enrolled from this effort. Due to the low response, SDG&E will be examining its direct mail strategy and considering alternate methods to boost enrollments.

- **Automated Outbound Calling**

SDG&E contacted 16,070 low-income households about the CARE program through automated outbound calls in March. As a result of these calls, 489 customers were enrolled in the CARE program. SDG&E also conducted a recertification campaign, calling on 6,552 customers and successfully recertifying 1,176.

- **Door-to-Door Canvassing**

In March, SDG&E's door-to-door canvassing contractor, Energy Save, called on approximately 6,293 low-income households in San Diego, Chula Vista, Escondido, El Cajon, La Mesa, National City, Imperial Beach, San Ysidro and Santee to discuss the CARE program. Through Energy Save's canvassing efforts, SDG&E generated 1,075 CARE program applications and 899 enrollments.

CARE Integration

SDG&E generated 991 CARE enrollments through integrated efforts within the company. Referrals from the LIEE program resulted in 271 CARE applications of which 239 were converted into enrollments. SDG&E's call center generated 752 enrollments.

2.3 CARE Recertification Complaints

There were no CARE recertification complaints for the month of March.

3. Appendix: LIEE Tables and CARE Tables

LIEE- Table 1- LIEE Program Expenses

LIEE- Table 2- LIEE Expenses & Energy Savings by Measures Installed

LIEE- Table 3- LIEE Average Bill Savings per Treated Home

LIEE- Table 4- LIEE Homes Treated

LIEE- Table 5- LIEE Customer Summary

LIEE- Table 6- LIEE Expenditures for Pilots and Studies

LIEE- Table 7- Whole Neighborhood Approach

CARE- Table 1- CARE Overall Program Expenses

CARE- Table 2- CARE Enrollment, Recertification, Attrition, and Penetration

CARE- Table 3- CARE Verification

CARE- Table 4- Self Certification and Re-Certification

CARE- Table 5- Enrollment by County

CARE- Table 6- Recertification Results

CARE- Table 7- Capitation Contractors

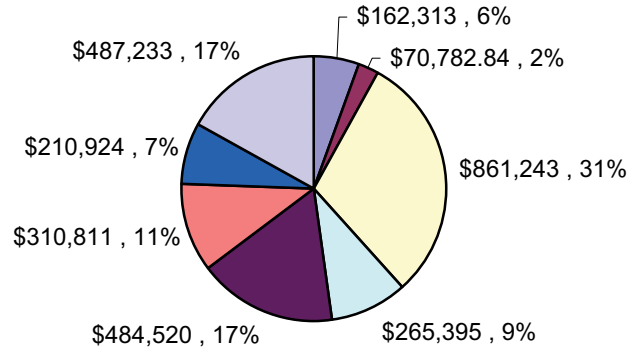
CARE- Table 8- Participants as of Month End

A	B	C	D	E	F	G	H	I	J	K	L	M
LIEE Table 1 - LIEE Program Expenses												
San Diego Gas & Electric												
March 2010												
LIEE Program:	Authorized Budget			Current Month Expenses			Year-To-Date Expenses			% of Budget Spent Year-To-Date		
	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total
6 Energy Efficiency												
7 - Gas Appliances	\$ -	\$ 2,317,927	\$ 2,317,927	\$ -	\$ 158,158	\$ 158,158	\$ -	\$ 306,000	\$ 306,000	0%	13%	13%
8 - Electric Appliances	\$ 8,190,025	\$ -	\$ 8,190,025	\$ 387,946	\$ -	\$ 387,946	\$ 841,587	\$ -	\$ 841,587	10%	0%	10%
9 - Weatherization	\$ -	\$ 4,198,133	\$ 4,198,133	\$ -	\$ 919,090	\$ 919,090	\$ -	\$ 1,250,332	\$ 1,250,332	0%	30%	30%
10 Outreach and Assessment	\$ 974,610	\$ 974,610	\$ 1,949,220	\$ 91,872	\$ 91,872	\$ 183,743	\$ 212,808	\$ 212,808	\$ 425,616	22%	22%	22%
- In Home Energy Education	\$ 593,531	\$ 593,531	\$ 1,187,062	\$ 13,228	\$ 13,228	\$ 26,456	\$ 30,808	\$ 30,808	\$ 61,617	5%	5%	5%
12 - Education Workshops	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
13 - Pilot	\$ 77,731	\$ 77,731	\$ 155,462	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
14 - Cool Centers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
ENERGY EFFICIENCY												
TOTAL	\$ 9,835,897	\$ 8,161,932	\$ 17,997,829	\$ 493,046	\$ 1,182,347	\$ 1,675,393	\$ 1,085,203	\$ 1,799,948	\$ 2,885,151	11%	22%	16%
17 Training Center	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
18 Inspections	\$ 30,411	\$ 30,411	\$ 60,821	\$ 2,288	\$ 2,288	\$ 4,575	\$ 6,780	\$ 6,780	\$ 13,559	22%	22%	22%
19 Marketing	\$ 409,719	\$ 409,719	\$ 819,437	\$ 36,912	\$ 36,912	\$ 73,823	\$ 41,482	\$ 41,482	\$ 82,965	10%	10%	10%
20 M&E Studies	\$ 42,042	\$ 42,042	\$ 84,084	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
21 Regulatory Compliance	\$ 139,362	\$ 139,362	\$ 278,723	\$ 14,309	\$ 14,309	\$ 28,617	\$ 24,673	\$ 24,673	\$ 49,346	18%	18%	18%
22 General Administration	\$ 949,084	\$ 949,084	\$ 1,898,167	\$ 61,461	\$ 61,461	\$ 122,922	\$ 173,646	\$ 173,646	\$ 347,292	18%	18%	18%
23 CPUC Energy Division	\$ 22,474	\$ 22,474	\$ 44,947	\$ 901	\$ 900	\$ 1,801	\$ 2,613	\$ 2,613	\$ 5,226	12%	12%	12%
TOTAL PROGRAM COSTS	\$ 11,428,987	\$ 9,755,022	\$ 21,184,008	\$ 608,915	\$ 1,298,216	\$ 1,907,132	\$ 1,334,397	\$ 2,049,141	\$ 3,383,538	12%	21%	16%
Funded Outside of LIEE Program Budget												
27 Indirect Costs	\$ -	\$ -	\$ -	\$ 35,460	\$ 36,825	\$ 72,285	\$ 105,836	\$ 111,291	\$ 217,127			
29 NGAT Costs	\$ -	\$ -	\$ -	\$ 18,915	\$ 18,915	\$ 18,915	\$ -	\$ 63,775	\$ 63,775			
30 Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.												

	A	B	C	D	E	F	G	H	
1	LIEE Table 2 LIEE Expenses and Energy Savings by Measures Installed San Diego Gas & Electric March 2010								
2	Year-To-Date Completed & Expensed Installations								
3	Measures	Units	Quantity Installed	kWh (Annual)	kW (Annual)¹	Therms (Annual)	Expenses	% of Expenditure	
4	Heating Systems								
5	Furnaces	Each	212	-	-	153	\$ 162,313	6%	
6	Cooling Measures								
7	A/C Replacement - Room	Each	53	6,760	5	-	\$ 69,283	2%	
8	A/C Replacement - Central	Each	0	-	-	-	\$ -	0%	
9	A/C Tune-up - Central	Each	4	1,850	-	-	\$ 1,500	0%	
10	A/C Services - Central	Each	0	-	-	-	\$ -	0%	
11	Heat Pump	Each	0	-	-	-	\$ -	0%	
12	Evaporative Coolers	Each	0	-	-	-	\$ -	0%	
13	Evaporative Cooler Maintenance	Each	0	-	-	-	\$ -	0%	
14	Infiltration & Space Conditioning								
15	Envelope and Air Sealing Measures	Home	979	35,693	-	8,033	\$ 673,790	24%	
16	Duct Sealing	Home	60	13,817	-	-	\$ 12,280	0%	
17	Attic Insulation	Home	50	20,259	9	6,819	\$ 175,173	6%	
18	Water Heating Measures								
19	Water Heater Conservation Measures	Home	989	34,260	8	36,722	\$ 250,951	9%	
20	Water Heater Replacement - Gas	Each	4	-	-	-	\$ 14,444	1%	
21	Water Heater Replacement - Electric	Each	0	-	-	-	\$ -	0%	
22	Tankless Water Heater - Gas	Each	0	-	-	-	\$ -	0%	
23	Tankless Water Heater - Electric	Each	0	-	-	-	\$ -	0%	
24	Lighting Measures								
25	CFLs	Each	8,356	275,840	34	-	\$ 118,940	4%	
26	Interior Hard wired CFL fixtures	Each	649	140,352	4	-	\$ 159,008	6%	
27	Exterior Hard wired CFL fixtures	Each	184	6,688	-	-	\$ 33,013	1%	
28	Torchiere	Each	464	355,642	4	-	\$ 173,559	6%	
29	Refrigerators								
30	Refrigerators -Primary	Each	246	236,471	40	-	\$ 310,811	11%	
31	Refrigerators - Secondary	Each	0	-	-	-	\$ -	0%	
32	Pool Pumps								
33	Pool Pumps	Each	0	-	-	-	\$ -	0%	
34	New Measures								
35	Forced Air Unit Standing Pilot Change Out	Each	20	-	-	1,584	\$ 10,257	0%	
36	Furnace Clean and Tune	Each	1,056	-	-	-	\$ 90,888	3%	
37	High Efficiency Clothes Washer	Each	0	-	-	-	\$ -	0%	
38	Microwave	Each	79	9,742	-	257	\$ 8,910	0%	
39	Thermostatic Shower Valve	Each	339	15,162	3	11,941	\$ 77,146	3%	
40	LED Night Lights	Each	4,451	26,510	-	-	\$ 23,723	1%	
41	Occupancy Sensor		0	-	-	-	\$ -	0%	
42	Pilots								
43	A/C Tune-up Central	Home	0	-	-	-	\$ -	0%	
44	Interior Hard wired CFL fixtures	Each	0	-	-	-	\$ -	0%	
45	Ceiling Fans	Each	0	-	-	-	\$ -	0%	
46	In-Home Display	Each	0	-	-	-	\$ -	0%	
47	Programmable Controllable Thermostat	Each	0	-	-	-	\$ -	0%	
48	Forced Air Unit	Each	0	-	-	-	\$ -	0%	
49	Microwave		0	-	-	-	\$ -	0%	
50	High Efficiency Clothes Washer		0	-	-	-	\$ -	0%	
51	Customer Enrollment								
52	Outreach & Assessment	Home	1,726				\$ 425,616	15%	
53	In-Home Education	Home	1,715				\$ 61,617	2%	
54	Education Workshops	Participant	0				\$ -	0%	
55									
56	Total Savings/Expenditures			1,179,045	108	65,509	\$ 2,853,222	100%	
57									
58	Homes Weatherized	Home	1,027						
59									
60	Homes Treated								
61	- Single Family Homes Treated	Home	909						
62	- Multi-family Homes Treated	Home	835						
63	- Mobile Homes Treated	Home	4						
64	- Total Number of Homes Treated	Home	4,854						
65	# Eligible Homes to be Treated for PY²	Home	20,384						
66	% OF Homes Treated	%	24%						
67									
68	- Total Master-Metered Homes Treated	Home	10						
69	¹ Energy savings is based on the 2005 Load Impact Evaluation.								
70	² Based on Attachment H of D0811031								
71	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.								
72	³ Line Item 46: In-Home Display Pilot, conducted 150 telephone interviews to non-responsive customers.								

PIE CHART 1- Expenses by Measures Category For March 2010

**LIEE Table 2
San Diego Gas & Electric
YTD LIEE Expenses
March 2010**



- | | |
|-------------------------------------|--------------------------|
| ■ Heating Systems | ■ Cooling Measures |
| ■ Infiltration & Space Conditioning | ■ Water Heating Measures |
| ■ Lighting Measures | ■ Refrigerators |
| ■ New Measures | ■ Customer Enrollment |

	A	B
1	LIEE Table 3 - Average Bill Savings per Treated Home San Diego Gas & Electric March 2010	
2	Year-to-date Installations - Expensed	
3		
4	Annual kWh Savings	1,179,045
5	Annual Therm Savings	65,509
6	Lifecycle kWh Savings	10,577,375
7	Lifecycle Therm Savings	709,838
8	Current kWh Rate	\$ 0.13
9	Current Therm Rate	\$ 1.09
10	Number of Treated Homes	4,854
11	Average 1st Year Bill Savings / Treated Home	45.87
12	Average Lifecycle Bill Savings / Treated Home	363.59
13	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	

	A	B	C	D	E	F	G
1	LIEE Table 4 - LIEE Homes Treated San Diego Gas & Electric March 2010						
2	County	Eligible Customers			Homes Treated Year-To-Date		
3		Rural	Urban	Total	Rural	Urban	Total
4	Orange County	0	15,734	15,734	0	0	0
5	San Diego	17,769	319,704	337,472	136	4,718	4,854
6							
7	Total	17,769	335,437	353,206	136	4,718	4,854
8	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.						

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
	LIEE Table 5 - LIEE Customer Summary San Diego Gas & Electric March 2010																
1																	
2																	
3																	
4																	
5	Jan-10	346	226	110,316	17	0	0	0	0	8	0	2,473	0	354	226	112,789	17
6	Feb-10	1,694	18,868	488,702	55	0	0	0	0	54	0	25,556	4	1,748	18,868	514,257	59
7	Mar-10	4,701	65,509	1,096,160	96	0	0	0	0	153	0	82,885	12	4,854	65,509	1,179,045	108
8	Apr-10					0	0	0	0		0			0	0	0	0
9	May-10					0	0	0	0		0			0	0	0	0
10	Jun-10					0	0	0	0		0			0	0	0	0
11	Jul-10					0	0	0	0		0			0	0	0	0
12	Aug-10					0	0	0	0		0			0	0	0	0
13	Sep-10					0	0	0	0		0			0	0	0	0
14	Oct-10					0	0	0	0		0			0	0	0	0
15	Nov-10					0	0	0	0		0			0	0	0	0
16	Dec-10										0			0	0	0	0
17	Figures for each month are YTD. December results should approximate calendar year results. Therms and kWh savings are annual figures. Total Energy Impacts for all fuel types should equal YTD energy impacts that are reported every month Table 2L.																
18	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.																

	A	B	C	D	E	F	G	H	I	J	K	L	M
LIEE Table 6 - Expenditures for Pilots and Studies San Diego Gas & Electric March 2010													
	Authorized 3-Year Budget			Current Month Expenses			Expenses Since January 1, 2009			% of 3-Year Budget Spent			
	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	
6	Pilots:												
7	\$ 81,570	\$ 81,570	\$ 163,140	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
8	\$ 120,910	\$ 120,910	\$ 241,820	\$ 2,394	\$ 2,394	\$ 4,787	\$ 6,456	\$ 6,456	\$ 12,912	1.98%	1.98%	1.98%	
9	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
10													
11													
12													
13													
14	\$ 202,480	\$ 202,480	\$ 404,960	\$ 2,394	\$ 2,394	\$ 4,787	\$ 6,456	\$ 6,456	\$ 12,912	2%	2%	2%	
15	Studies:												
17	\$ 15,000	\$ 15,000	\$ 30,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
18	\$ 18,750	\$ 18,750	\$ 37,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
19	\$ 45,000	\$ 45,000	\$ 90,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
20	\$ 33,334	\$ 33,333	\$ 66,667	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
21	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
22	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	
23													
24	\$ 112,084	\$ 112,083	\$ 224,167	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%	

	A	B	C	D	E	G
1	LIEE Table 7					
2	Whole Neighborhood Approach					
3	San Diego Gas & Electric					
4	Mar-10					
5						
6	A	B	C	D	E	
7	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted ^[1]	Total Residential Customers ^[2]	Total Estimated Eligible ^[3]	Total Treated 2002- 2008	Target to Treated This Year ^[4]	
8	92105-46	567	342	326	327	
9	91941-76	464	167	162	169	
10	91942-74	0	0	6	2	
12	91950-26	0	0	99	4	
13	91950-28	0	0	27	16	
14	91950-29	0	0	55	12	
15	91950-50	0	0	177	11	
16	91950-69	0	0	179	4	
17	91977-25	0	0	66	4	
18	92020-33	0	0	71	10	
19	92020-44	0	0	21	15	
20	92020-76	0	0	0	5	
21	92020-89	0	0	0	1	
22	92021-45	0	0	59	8	
23	92021-51	0	0	91	4	
24	92021-54	0	0	15	10	
25	92021-64	0	0	125	3	
26	92021-70	0	0	211	7	
27	92113-18	0	0	198	19	
28	92113-58	0	0	16	1	
29	92139-18	0	0	62	7	
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64	^[1] Neighborhood defined as zip+7 area (or zip+2).					
65	^[2] All active residential customers in zip+7.					
66	^[3] Total estimated eligible per Athens Research. Calculated by multiplying the percent eligible by the total residential population in zip+7.					
67	^[4] Total units treated 2002-2009 year-to-date.					

	A	B	C	D	E	F	G	H	I	J	K	L	M				
1	CARE Table 1 - CARE Program Expenses																
2	San Diego Gas & Electric																
3	March 2010																
4		Authorized Budget				Current Month Expenses				Year-To-Date Expenses				% of Budget Spent Year-To-Date			
5	CARE Program:	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	Electric	Gas	Total	
6	Outreach ^[1]	\$1,160,376	\$451,258	\$1,611,634	\$79,290	\$21,077	\$100,367	\$166,937	\$42,989	\$209,926	14%	10%	13%				
7	Automatic Enrollment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%				
8	Processing/ Certification/Verification	\$160,536	\$62,431	\$222,967	\$17,849	\$4,745	\$22,594	\$40,014	\$10,286	\$50,300	25%	16%	23%				
9	Information Technology / Programming	\$346,926	\$134,915	\$481,841	\$41,310	\$10,981	\$52,292	\$27,231	\$7,461	\$34,692	8%	6%	7%				
10																	
11	Pilots																
12	- Pilot SB 580	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%				
13	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%				
14	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%				
15	Total Pilots	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%				
16																	
17	Measurement & Evaluation ^[2]	\$ 2,995	\$ 1,165	\$ 4,160	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%				
18	Regulatory Compliance	\$ 136,948	\$ 53,257	\$ 190,205	\$12,560	\$3,339	\$15,898	\$31,938	\$8,183	\$40,121	23%	15%	21%				
19	General Administration	\$ 295,269	\$ 114,827	\$ 410,096	\$30,199	\$8,028	\$38,226	\$71,943	\$18,464	\$90,407	24%	16%	22%				
20	CPUC Energy Division	\$ 74,088	\$ 28,812	\$ 102,900	\$3,320	\$882	\$4,202	\$9,713	\$2,481	\$12,193	13%	9%	12%				
21																	
22	SUBTOTAL MANAGEMENT COSTS	\$ 2,177,138	\$ 846,665	\$ 3,023,803	\$184,528	\$49,052	\$233,580	\$347,776	\$89,864	\$437,639	16%	11%	14%				
23																	
24	CARE Rate Discount	\$ 34,914,954	\$ 13,578,038	\$ 48,492,992	\$1,251,782	\$4,466,114	\$10,629,758	\$ 10,629,758	\$ 4,609,237	\$ 15,238,995	30%	34%	31%				
25	Service Establishment Charge	\$ -	\$ -	\$ -	\$0	\$0	\$0	\$0	\$ -	\$ -	0%	0%	0%				
26																	
27	TOTAL PROGRAM COSTS & CUSTOMER DISCOUNTS	\$ 37,092,092	\$ 14,424,703	\$ 51,516,795	\$1,300,834	\$4,699,694	\$10,977,534	\$ 10,977,534	\$ 4,699,101	\$ 15,676,634	30%	33%	30%				
28																	
29	Other CARE Rate Benefits																
30	DWR Bond Charge Exemption				\$559,059		\$559,059	\$ 1,801,726		\$1,801,726			\$1,801,726				
31	CARE PPP Exemption				\$193,228	\$156,681	\$349,909	\$ 628,062	\$543,036	\$1,171,098			\$1,171,098				
32	California Solar Initiative Exemption ^[3]				\$169,915		\$169,915	\$ 552,557		\$552,557			\$552,557				
33	kWh Surcharge Exemption				\$1,225,854		\$1,225,854	\$ 4,634,296		\$4,634,296			\$4,634,296				
34	TOTAL - OTHER CARE RATE BENEFITS				\$2,148,056	\$156,681	\$2,304,737	\$ 7,616,641	\$ 543,036	\$ 8,159,677			\$ 8,159,677				
35																	
36	Indirect Costs				\$44,639	\$11,866	\$56,505	\$ 110,700	\$ 28,381	\$ 139,081			\$ 139,081				
37																	
38	[1] Outreach includes costs associated with Capitation Fees, Other Outreach and Mass Media.																
39	[2] There are no Measurement & Evaluation expenses for April 2009.																
40	[3] Based on CPUC D.08-12-004, SDG&E is to temporarily suspend 2009 CSI collections from ratepayers as the program is adequately funded to support 2009 incentive payments for those who participate in the program.																
41	[4] Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.																

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
CARE Table 2 - Enrollment, Recertification, Attrition, & Penetration																			
San Diego Gas & Electric																			
March 2010																			
	Gross Enrollment																		
	Automatic Enrollment						Other Sources ⁵			Total Adjusted (J+K)		Attrition (Drop Offs)		Enrollment		Total CARE Participants		Estimated CARE Eligible	
	Inter-Utility ¹	Intra-Utility ²	Leveraging ³	One-e-App ⁴	SB580	Combined (B+C+D+E+F)	Capitation	Other Sources ⁵	Total (G+H+I)	Recertification	Total Adjusted (J+K)	Attrition (Drop Offs)	Net (L-M)	Net Adjusted (N-K)	Total CARE Participants	Total CARE Participants	Estimated CARE Eligible	Penetration Rate % (P/Q)	
6	2010																		
7	January	160	265	37	0	197	455	4,036	4,688	4,196	8,884	3,958	4,926	730	270,247	270,247	351,297	76.9%	
8	February	265	0	0	0	265	307	5,198	5,770	5,103	10,873	4,860	6,013	910	271,157	271,157	351,297	77.2%	
9	March	260	0	0	0	260	396	5,785	6,441	5,633	12,074	7,143	4,931	-702	270,455	270,455	351,297	77.0%	
10	April																		
11	May																		
12	June																		
13	July																		
14	August																		
15	September																		
16	October																		
17	November																		
18	December																		
19	Total for 2010						1,158	15,019	16,899	14,932	31,831	15,961	15,870	938					
20																			
21																			
22																			
23																			
24																			
25																			
26																			

¹ Enrollments via data sharing between the IOUs.

² Enrollments via data sharing between departments and/or programs within the IOUs.

³ Enrollments via data sharing with programs outside the IOU that serve low-income customers.

⁴ One-E.App is a pilot program set up by The Center to Promote Healthcare Access (the Center) and PG&E. The pilot will occur within two PG&E counties and looks to implement a strategy of automatic enrollment for low-income customers into the CARE program based on the customers' applications or reapplications for related low-income health and social welfare services. (e.g. MediCAL, Healthy Families, CALKIDS, etc.) The goal is to develop another means by which low income families can be introduced into the CARE program and.

⁵ Not including Recertification.

⁶ Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

	A	B	C	D	E	F	G	H	I
1	CARE Table 3 - Standard Random Verification Results								
2	San Diego Gas & Electric								
3	March 2010								
4	2010	Total CARE Population	Participants Requested to Verify	% of Population Total	Participants Dropped (Due to no response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Random Verification ¹	% of Total Population Dropped
5	January	270,247	550	0.20%	369	21	390	70.91%	0.14%
6	February	271,157	477	0.18%	0	5	5	1.05%	0.00%
7	March	270,455	654	0.24%	0	0	0	0.00%	0.00%
8	April			0.00%				0.00%	0.00%
9	May			0.00%				0.00%	0.00%
10	June			0.00%				0.00%	0.00%
11	July			0.00%				0.00%	0.00%
12	August			0.00%				0.00%	0.00%
13	September			0.00%				0.00%	0.00%
14	October			0.00%				0.00%	0.00%
15	November			0.00%				0.00%	0.00%
16	December			0.00%				0.00%	0.00%
17	Total for 2010		1,681		369	26	395	23.50%	
18									

^[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a participant to respond. Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

	A	B	C	D	E	F	G
1	CARE Table 4 - CARE Self-Certification and Self-Recertification Applications¹ San Diego Gas & Electric March 2010						
2							
3							
4		Provided	Received	Approved	Denied	Pending/Never Completed	Duplicates
5	Total	69,984	14,481	12,074	350	1,594	463
6	Percentage		20.69%	83.38%	2.42%	11.01%	3.20%
7							
8	¹ Includes sub-metered customers.						

	A	B	C	D	E	F	G	H	I	J
1	CARE Table 5 - Enrollment by County									
2	San Diego Gas & Electric									
3	March 2010									
4		Estimated Eligible			Total Participants			Penetration Rate		
5	County	Urban ¹	Rural ¹	Total	Urban	Rural	Total	Urban	Rural	Total
6	Orange County	15,650		15,650	10,176		10,176	65%		65%
7	San Diego	317,927	17,719	335,646	250,044	10,235	260,279	79%	58%	78%
8										
9	Total	333,577	17,719	351,296	260,220	10,235	270,455	78.0%	57.8%	77.0%
10										
11										
12	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.									

A	B	C	D	E	F	G	H	
1	CARE Table 6 - Recertification Results							
2	San Diego Gas & Electric							
3	March 2010							
4	2010	Total CARE Population	Participants Requested to Recertify	% of Population Total	Participants Recertified	Participants Dropped	Recertification Rate % (E/C)	% of Total Population Dropped (F/B)
5	January	270,247	4,622	1.71%	2,198	2,087	47.56%	0.77%
6	February	271,157	4,139	1.53%	875	36	21.14%	0.01%
7	March	270,455	3,798	1.40%	49	2	1.29%	0.00%
8	April			0.00%			0.00%	0.00%
9	May			0.00%			0.00%	0.00%
10	June			0.00%			0.00%	0.00%
11	July			0.00%			0.00%	0.00%
12	August			0.00%			0.00%	0.00%
13	September			0.00%			0.00%	0.00%
14	October			0.00%			0.00%	0.00%
15	November			0.00%			0.00%	0.00%
16	December			0.00%			0.00%	0.00%
17	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

	A	B	C	D	E	F	G	H	
1	CARE Table 7 - Capitation Contractors								
2	San Diego Gas & Electric								
3	March 2010								
4	Contractor Name	Contractor Type				Year-to-Date			
5		Private	CBO	WMDVB E	LIHEAP	Rural	Urban	Total	
6	AARP - Tax Aid		X				0	0	
7	ACCESS TO INDEPENDENCE OF SAN DIEGO		X				0	0	
8	AFE		X				0	0	
9	AFRICAN ALLIANCE						30	30	
10	ALPHA KAPPA ALPHA HEAD START		X				3	3	
11	Alpha of San Diego		X				0	0	
12	American Red Cross		X				259	259	
13	Bayside Community Center		X				6	6	
14	Barrio Station						0	0	
15	BOYS AND GIRLS CLUBS		X				0	0	
16	CAMPESINOS UNIDOS, INC		X		X		100	100	
17	CASA FAMILIAR		X				1	1	
18	Catholic Charities		X				30	30	
19	CHICANO FEDERATION		X				4	4	
20	CHINESE SERVICE CENTER OF SAN DIEGO		X				5	5	
21	CHULA VISTA COMMUNITY COLLABORATIVE		X				0	0	
22	CITY HEIGHTS COMMUNITY DEVELOPMENT CORP		X				1	1	
23	CITY OF SAN DIEGO - Clairemont Community Center		X				0	0	
24	COMMUNITY ACTION PARTNERSHIP - Orange County		X		X		0	0	
25	Community Research Foundation		X				2	2	
26	COMMUNITY RESOURCE CENTER						0	0	
27	Crisis House		X				15	15	
28	ELDER HELP OF SAN DIEGO 2009		X				1	1	
29	EPISCOPAL COMMUNITY SERVICES		X				6	6	
30	Family Health Centers of San Diego		X				18	18	
31	Foster Lift		X				5	5	
32	Harmonium		X				0	0	
33	HEARTS AND HANDS TOGETHER		X				3	3	
34	HOME START 2009		X				10	10	
35	HORN OF AFRICA		X				0	0	
36	INTERNATIONAL RESCUE COMMITTEE		X				3	3	
37	Julian Pathways		X				0	0	
38	KURISH HUMAN RIGHTS WATCH, INC						2	2	
39	LA MAESTRA FAMILY CLINIC 2009		X				3	3	
40	LEGAL AID SOCIETY OF SAN DIEGO, INC.		X				1	1	
41	LUTHERAN SOCIAL SERVICES, INC		X				0	0	
42	MAAC PROJECT		X		X		40	40	
43	MABUHAY ALLIANCE						1	1	
44	MID CITY CHRISTIAN SERVICES 2009		X	X			0	0	
45	MONTE VISTA HIGH SCHOOL COMMUNITY RESOURCE CENTER		X				0	0	
46	MOUNTAIN HEALTH & COMMUNITY SERVICES, INC.		X				0	0	
47	Neighborhood Health Care		X				62	62	
48	NEIGHBORHOOD HOUSE						0	0	
49	North County Community Services		X				0	0	
50	North County Health Project		X				3	3	
51	North County Interfaith		X				3	3	
52	North County Lifeline		X				8	8	
53	REBUILDING TOGETHER SAN DIEGO		X				0	0	
54	Salvation Army		X				4	4	
55	San Diego Food Bank		X				2	2	
56	San Diego State University		X				357	357	
57	SAN DIEGO YOUTH & COMMUNITY SERVICES		X				0	0	
58	San Ysidro Health Center		X				132	132	
59	SAY SAN DIEGO		X				3	3	
60	SCRIPPS HEALTH WIC						17	17	
61	SOUTH BAY COMMUNITY SERVICES		X				2	2	
62	SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION		X				1	1	
63	TRINITY HOUSE						4	4	
64	Turning the Hearts		X				0	0	
65	Veteran's Village		X				0	0	
66	Vista Community Clinic		X				1	1	
67	YMCA YOUTH AND FAMILY SERVICES						10	10	
68	Total Enrollments						0	1,158	1,158

	A	B	C	D	E	F	G	H
1	CARE Table 8 - Participants as of Month-End							
2	San Diego Gas & Electric							
3	March 2010							
4	2010	Gas and Electric	Gas Only	Electric Only	Total	Eligible Households	Penetration	% Change¹
5	January	183,271	N/A	86,976	270,247	351,297	76.9%	-3.66%
6	February	183,775	N/A	87,382	271,157	351,297	77.2%	0.34%
7	March	183,159	N/A	87,296	270,455	351,297	77.0%	-0.26%
8	April		N/A				0.0%	0.00%
9	May		N/A				0.0%	0.00%
10	June		N/A				0.0%	0.00%
11	July		N/A				0.0%	0.00%
12	August		N/A				0.0%	0.00%
13	September		N/A				0.0%	0.00%
14	October		N/A				0.0%	0.00%
15	November		N/A				0.0%	0.00%
16	December		N/A				0.0%	0.00%
17								
18	¹ Explain any monthly variance of 5% or more in the number of participants.							
19	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

